



For immediate release

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CSWM invites people to participate in Waste Reduction Week

The Comox Strathcona Waste Management (CSWM) service is encouraging people to participate in national Waste Reduction Week October 20 – 26 by learning from the information and attending events to help Canadians understand the environmental and social ramifications of waste practices.

Waste Reduction Week is the perfect opportunity to book a free 'Power of R' presentation - an educational program that focuses on the topics of waste reduction (rethink, refuse, reuse, reduce and recycle). These sessions are offered to classrooms of all ages and community groups in both the Strathcona and Comox Valley Regional Districts and are designed to be stand-alone or in a series that works with a school year or goes from year to year.

Our waste reduction educator, Luisa Richardson, provides energy-filled presentations that the teachers appreciate because they are curriculum-linked, developed to engage different learning styles, and also are updated to stay current with local emerging issues. These sessions can be booked at any time of year and can be customized to support all subject areas. Topics can also be tailored to the season such as "greening your holidays" or kick starting a 'waste -free' year.

Also as part of Waste Reduction Week, the CSWM service is working with Black Press in the Comox Valley and Campbell River to raise awareness on waste reduction initiatives and the future of solid waste disposal in this region. During Waste Reduction Week, think about what you are doing to reduce your ecological footprint and then read about it in the North Island Midweek coming on Tuesday, October 28 in the Comox Valley and in the Campbell River Mirror Wednesday, October 29.

For more information on the 'Power of R' education program and to book a presentation, visit www.cswm.ca/powerofr.


The Comox Strathcona Waste Management (CSWM) service is an extended function of the Comox Valley Regional District (CVRD) and is responsible for two regional waste management centres that serve the Comox Valley and Campbell River, as well as a range of transfer stations and smaller waste-handling and recycling facilities for the electoral areas of the CVRD and the Strathcona Regional District. The CSWM service manages over 100,000 tonnes of waste and recycled material and oversees a number of diversion and education programs.

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